

**HACKNEY PROCUREMENT RISK ANALYSIS TOOL (RAT): PROJECT DETAILS**

<b>Project Details</b>	
Project Name or Title	External Street Advertising
Project Short Description	This is a contract delivered by a specialist company which delivers external advertising opportunities for different brands
Name of Directorate	Chief Executive
Total Project Costs (a)+(b)	N/A
(a) Estimated whole life cost of contract(s)	
(b) Estimated whole life cost to the business, excluding contract price	
Proposed contractual arrangements (Conventional/PFI/PPP)	Conventional
Expected Review Point - None (0) / Business Case (2) / Contract Award (4)	Every 12 months
Date of current update/Version number	
<b>Project Owner/Sponsor (Head of Service or Director)</b>	
Name	Polly Cziok
Job Title	Director of Communications, Culture and Engement
Telephone	3323
Email	polly.cziok@hackney.gov.uk
<b>Project Manager/Contracting Officer</b>	
Name	Jonathan Lyons
Job Title	Head of Marketing & Commercial Services
Telephone	6114
Email	jonathan.lyons@hackney.gov.uk
<b>Details of Official who completed the return</b>	
Name	
Job Title	
Telephone Number	
Email	
<b>Name of Procurement Category Lead</b>	
<b>Name of Cabinet Member</b>	
	Clr Chris Kennedy

<i>Do not input on this table - Details Input on following Worksheets</i>				
	Raw Score	Weighting	Weighted Score	Maximum
<b>Business Impact</b>				
Project Costs	1	3	3	18
Project Impact	2	2	4	12
Number of staff affected	1	2	2	10
Impact upon Business services	1	2	2	12
Impact upon the public	1	3	3	18
<b>Technical Contract Impact</b>				
Synergy with other projects	1	2	2	12
Extent of Innovation	1	2	2	8
Impact on established processes	1	2	2	8
Scope of IT supply	0	1	0	16
Scope of Construction Work	0	1	0	12
Scope of Services Involved in project	1	1	1	21
<b>Client and Supplier Side Organisation</b>				
Complexity of client side arrangements	1	3	3	15
Complexity of supply side arrangements	1	2	2	12
Extent of existing market	3	2	6	12
Category Lead Assessment	1	-		
<b>Total Project Score</b>			<b>32</b>	<b>186</b>
Risk assessed as			Low	
<b>Category Lead Risk Assessment</b>			<b>Low</b>	

a) Estimated whole life costs of contract and (b) Estimated whole life cost to the business, excluding contract price: you may state (a) revenue of £2million and (b): you

b)

